Innovation – it’s the lofty-sounding word on the lips of virtually every CEO today. But the real definition of innovation can’t be found in boardrooms. You can’t find it on white boards. You can’t find it in reports. That’s because innovation is truly defined where your business operates: on the factory floor, on retail shelves, in distribution centers, in customer care centers, and in labs and engineering centers.

And that’s what makes PRTM different. We don’t just rattle off empty buzzwords. We follow through—putting strategies into action. Let PRTM help you refine, transform, and change your operations with breakthrough innovations that yield dramatically improved results.

By Any Definition, **PRTM** is Where Innovation Operates

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Face it: Sooner or later, dynamic businesses in dynamic industries encounter decisive inflection points. Market opportunities—or competitive threats—emerge. Change happens. Of course, most CEOs can identify those change points. What separates the winners from the losers is the foresight to see beyond the horizon, anticipate change, and implement game-changing operational strategies that tangibly move your business to entirely new levels of success.

Our clients aren’t content to merely respond to change. They want to take charge by proactively creating operational innovations—sustainable, fundamental shifts in how they operate—that challenge conventional wisdom and transform their business. Operational innovations drive the measurable results that CEOs care most about: EBITDA, shareholder value, market share, customer experiences, productivity, time to market, and quality.
In the last decade, PRTM consultants have helped clients respond to opportunities that drive dramatic revenue increases and breakthrough cost reductions. Collectively, these engagements represent a total ROI of more than 200:1.
Too many consulting firms are in a great rush to stress their “expertise in your industry.” Sure, at first glance, that might sound relevant. But at PRTM, we approach things from a different perspective to give you a wider, more holistic view. We recognize that, just as no man is an island, no company exists in isolation. More than ever, companies operate in virtual “ecosystems”—value chains of complementary partners, suppliers, regulators, investors, and other stakeholders.

PRTM brings a fuller, deeper understanding of the forces and challenges you face; recognizing the impact to and from the wider value chain extending outside your walls, outside your industry category, and into the broader market sector. We give you a new perspective to see and respond to the intersections of the different ecosystem players. That’s one way PRTM helps you achieve meaningful, sustainable breakthroughs.
PRTM assembles diverse teams from across the globe that thoroughly recognize the critical forces driving today’s global ecosystems.

PRTM applies its unique expertise to a full range of fundamental management challenges: innovation, customer value, and profitability. This vision enables our clients to achieve and sustain measurable operational growth.

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360° ENGAGEMENT

1 GLOBAL PRESENCE

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It’s an understandable instinct: The typical consulting firm rushes to zero in on “marketing problems,” “sales problems,” or “manufacturing problems.” Unfortunately, the world isn’t segmented quite that neatly—and your business shouldn’t be either. Companies face pan-business challenges that impact end-to-end processes that reach across artificial department barriers.

Underpinning every PRTM engagement is one simple but powerful principle: The way your company operates—the way you implement and execute your corporate strategy—is the path toward creating sustainable business advantage. This understanding—knowing how to do what needs to be done—is in PRTM’s corporate DNA, infusing and inspiring every client engagement. At PRTM, we apply uncommon ingenuity to devise and implement innovative operational strategies that address the entire challenge across your company.

So, for example, while a product-quality issue traditionally implies transforming a manufacturing process, we see—and show you—how it also affects other areas of your company: from purchasing raw materials and product design to customer service, organizational structure, and corporate accountability.
PRTM consultants possess a remarkably diverse collection of industry backgrounds and experiences.

PRTM partners work alongside staff consultants and clients. You’re always working with an owner. The benefit: a blend of accountability, experience, and cost-effectiveness.

ADVISOR
BIOCHEMIST
CERTIFIED PUBLIC ACCOUNTANT
CHIEF OF STAFF
ENGINEER
ENTREPRENEUR
FINANCIAL ANALYST
LAWYER
PATENT HOLDER
PHYSICIAN
PROFESSOR
SCIENTIST
Rolling Up the Sleeves

PRTM is
Immersed

It’s the quiet secret that most consulting firms don’t want to admit: All the flow charts, diagrams, schedules, matrices, methodologies, and frameworks in the world won’t move the needle one bit. It takes much more: a passionate commitment to roll up the sleeves and get actively involved alongside your team to implement your operational strategy.

Traditional management consultants look at the big picture—and stop. PRTM keeps drilling right down to the nitty-gritty details that make the difference between success and failure. Our teams have one of the industry’s lowest ratios of consultants to partners—on average 4:1—emphasizing a collaborative approach that marshals the resources of our firm with the active involvement of our seasoned firm owners. We work on-site as part of the team alongside your employees, helping you bring your business to entirely new levels of success—without the egos and the attitude.
What does it all mean to you—and what really matters? Ultimately, the only way to judge a consulting firm is on the meaningful and measurable results it achieves for your business. That’s where PRTM shines. We help you break out of old paradigms, outdated processes, and confining assumptions to collaboratively transform how your business operates—with foresight, perspective, ingenuity, and deep commitment. If your business requires a response to change—or if you want to seize new opportunities—let PRTM help you turn your operations into a competitive advantage.